

BEAUREGARD
Genève Montréal

Dahlia

BEAUREGARD's first flower

An ode to femininity
When time blossom on the wrist



The origin

Founded by Alexandre Beauregard and based in Geneva, BEAUREGARD brings watchmaking and jewellery together in an entirely new way, offering exceptional Swiss timepieces of highly original design, set with sublime stones that are hand-handcrafted in its Montreal atelier.

These watches are the fruit of a passionate project that goes beyond making a watch, in a process that is closer to the work of an artist.

Distinctive, contemporary and unquestionably precious, BEAUREGARD Dahlia's are offered as *pièces uniques*.

The Dahlia collection

the Dahlia has a singular and timeless beauty that lends itself naturally to BEAUREGARD's fresh and contemporary elegance.

A study of balance and proportion, the designs express an exquisite tension between softness and strength, restraint and extravagance. The glow of the polished stones, their three-dimensional sculptural quality, the play of volume and lightness and the clear colours lend them richness, harmony – and a unique vibrancy.

Enchanting, highly original and immediately recognisable, BEAUREGARD's watches are both timeless and modern, a finely nuanced blend of New World flair and European refinement.

Beauty meets technical prowess.

Given Alexandre's lifelong fascination for the delicate moving parts of mechanical watch movements, it was imperative to coordinate aesthetic beauty with technical sophistication. Therefore, the mechanical movement with a central flying tourbillon was developed specifically for BEAUREGARD and is entirely made and assembled in La Chaux-de-Fonds, Switzerland.

A highly refined arrangement of open-worked bridges and a hand-polished rotor segment reflect the floral richness of the watch face. Under the domed sapphire crystal, the tourbillon cage is formed of hand-polished gold petals that echo the shape of the gemstone on the outer dial, as well as the delicately forged hour and minutes hands.

Every one of the 48 gemstone petals on the dial is sculpted and polished by hand, each in a precise shape and size, to respect the tolerance of 0.02 millimetre allowed by the setting technique. The invisible mounting, specifically elaborated for the design, is underpinned by complex engineering – a real feat of technique and design that epitomises the values of traditional craftsmanship at the heart of BEAUREGARD.

Set in a circle beneath the polished-stone petals, 144 Flawless Diamonds are drawing light into the dial, adding intensity to the coloured stones, while the 38.8 mm case is set with 330 additional Flawless diamonds. The floral theme is carried through to the crown, which is sculpted in the shape of a flower bud, with a cabochon stone at its centre.

Elegantly curved lugs ensure that the watch is a comfortable fit for every wrist size and the hand-made strap is attached by a white gold folding clasp set with 124 Diamonds.

A Beauregard watch is a rare and precious object, designed with passion, crafted with patience and offered with love. In September 2018, the Dahlia Crazy Love was nominated at the Grand Prix de l'Horlogerie de Genève alongside Swiss Watch Powerhouse.

Technical specifications

Movement

Self-winding mechanical calibre with central flying tourbillon

Double barrels with power reserve of 65 hours

Frequency: 28,800 vph (4 Hz)

Jewels: 38

Entirely made and assembled in La Chaux-de-Fonds, Switzerland

Dial

Central open-worked flower-shaped tourbillon cage surrounded by 48 hand-carved and polished gemstone petals.

White gold base dial set with 144 white diamonds (VVS DEF) for 0.27 carats.

Entirely made and assembled in Switzerland except for the Gemstone that are crafted in our Montreal's atelier.

Case

18 K white gold case set with 330 diamonds (VVS DEF quality) for 1.17 carats.

Dimensions: 38.8mm x 15.05mm height

sapphire crystals on front and back, with double anti-reflective coating on both sides 5 ATM

Entirely made and assembled in Switzerland

Strap & buckle

Strap hand-made in Geneva; white gold triple-fold clasp set with 124 white diamonds (VVS DEF) for 0.39 carat.

Entirely made and assembled in Switzerland

Price: 160 000 CHF

