

BEAUREGARD
Genève Montréal

Beauregard unveils Lili Bouton

A miniature garden of precious stones

Beauregard, heir to centuries-old craftsmanship, delicately elevates the beauty of nature in its Haute Joaillerie dials.

Marrying the mastery of stones, precious materials and technical prowess with refined aesthetic elegance, Beauregard offers a fresh take on watchmaking for Ladies.

A universe of feminine horology that resonates with Haute Couture sophistication.



A bouton of gem petals blooming in a Gold case set with flawless Diamonds

Lili Bouton is a discreet floral composition that exudes high jewellery from each of its petals and refuses to decide whether it's a Jewell or a watch. Blossoming in a round case with a dial of 36 hand crafted petals, she captures the voluptuous curves of a flower in bloom. As precious and rare as ever, Lili Bouton completes the Beauregard Garden.

With the Lili Bouton collection, Beauregard pursues its quest to redefine women's watchmaking, crafting pieces that transcend trends and elevate jewelry art. Lili Bouton blossoms in a dainty round case and offers a round rendition of the Lili collection.

Beauregard - the only independent watch brand dedicated exclusively to women.

Beauregard is a deeply independent Maison nestled in the heart of Geneva and born from the imagination of Montreal born Alexandre Beauregard. This passionate creative with a love for rare and precious stones has joined forces with the crème de la crème of Swiss craftsmanship to bring a series of horological wonders to life. Between Geneva and Montreal, Alexandre has invented his own fabulous genre of watchmaking that has led to his being shortlisted 3 times at the Grand Prix de l'Horlogerie de Genève. The Beauregard universe unfolds an aesthetic that elevates technical perfection to artistry. A mastery that is demonstrated rather than proclaimed, a celebration of color where the human hand emerges as the quintessential tool of creation. With his highly exclusive series, Beauregard invites watch and jewellery enthusiasts to discover a world where time is measured in precious stones and artisanship reigns supreme.



Technical details

Name

Lili Bouton

Movement

ETA E01.701 quartz movement, frequency 32,768 Hz, 5 jewels

Hours and Minutes

Entirely crafted and assembled in Switzerland

Dial

18K gold hands and central ring

33 hand-polished Gems petals

18K gold base set with 36 white diamonds VVS DEF for 0.25 carats

Entirely crafted and assembled in Switzerland, with the exception of the stones, which are hand-polished in our Montreal workshops.

Case

18K gold set with 88 white diamonds VVS DEF for 0.61 carats

Dimensions: 33 mm x 8.30 mm

Shaped sapphire with anti-reflective coating on both sides

Water resistance of 3 ATM

Entirely crafted and assembled in Switzerland

Strap & Buckle

Natural satin with 18K gold pin buckle

Entirely crafted in Switzerland

Retail price: CHF 38,000

