

BEAUREGARD
Genève Montréal

Lili Beauregard's New Bloom

*Pursuing the tradition of capturing the elegance of the world's flowers,
Beauregard is proud to unveil LILI, the latest creation in their ever-growing
portfolio of head-turning designs*

A universe of feminine horology that resonates with Haute Couture sophistication.

*A miniature garden of precious stones, the ravishing jewellery dial of Lili
is a feast for the eye and a charm for the soul*



Lili, a Jewelry watch with a New World flair

The floral spirit shines through: the cosmopolitan rectangular case establishes Lili's character, while the dial is distilled to its essence with two hands over a blossom of precious stones, freshly unfurled on its bed of diamonds. 33 petals, hand-crafted to an infinitesimal tolerance for a mysterious, invisible setting

The delicate LILI cocktail watch is a feast to the eyes with its 33 natural stone petals in a myriad of fine stones, each carefully sculpted and polished by hand before being adjusted by a master jeweller. For those who believe watches should tell more than time, Lili is a work of art bound to resonate with the soul.

Unequivocally distinctive. Undeniably stunning. Unquestionably precious. However they may be described, BEAUREGARD watches are fashioned to dazzle and exudes the maverick spirit of its founder in every detail.

Beauregard adds another feather to its cap with Lili, a Swiss-made cocktail watch that is sure to captivate with its enchanting sophistication and intricacy

Beauregard – the only independent watch brand dedicated to women.

Beauregard is a deeply independent Maison nestled in the heart of Geneva and born from the imagination of Montreal born Alexandre Beauregard. This passionate creative with a love for rare and precious stones has joined forces with the crème de la crème of Swiss craftsmanship to bring a series of horological wonders to life. Between Geneva and Montreal, Alexandre has invented his own fabulous genre of watchmaking that has led to his being shortlisted 3 times at the Grand Prix de l'Horlogerie de Genève. The Beauregard universe unfolds an aesthetic that elevates technical perfection to artistry. A mastery that is demonstrated rather than proclaimed, a celebration of color where the human hand emerges as the quintessential tool of creation. With his highly exclusive series, Beauregard invites watch and jewellery enthusiasts to discover a world where time is measured in precious stones and artisanship reigns supreme.



Technical details

Name

Lili Bouton

Movement

ETA E01.701 quartz movement, frequency 32,768 Hz, 5 jewels

Hours and Minutes

Entirely crafted and assembled in Switzerland

Dial

18K gold hands and central ring

36 hand-polished petals hand crafted in stone

18K gold base set with 92 white diamonds VVS DEF for 0.64 carats

Entirely crafted and assembled in Switzerland, with the exception of the gemstones, which are hand-polished in our Montreal workshops.

Case

18K gold set with 88 white diamonds VVS DEF for 0.61 carats

Dimensions: 24.50 mm x 33.20 mm x 8.55 mm

Shaped sapphire with anti-reflective coating on both sides

Water resistance to 3 ATM

Entirely crafted and assembled in Switzerland

Strap & Buckle

Natural satin with 18K gold pin buckle

Entirely crafted and assembled in Switzerland

Retail price: CHF 47,000

